FOLKLORE (Fund Code 34157)

Collection Development Statement

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**Overview**

While BYU has no designated Folklore major, the library seeks to support teaching and research in folklore as part of the English major through the Bachelor’s and Master’s level.

In recent decades, new research interests and courses of study in folklore have included ethnic folklore, urban legends, and psychological re-examinations of fairy tales. The library seeks to support research and teaching in folklore through targeted acquisitions, both of new materials and retrospectively.

**Degree Programs and Collecting Levels (English major)**

* Bachelor’s of Arts, English Teaching Level
* Bachelor’s of Arts, English Teaching Teaching Level
* Minors: English, English Teaching, Writing and Rhetoric, Creative Writing
* Master’s of Arts, English Teaching Level
* Master of Fine Arts, Creative Writing Teaching Level

**Number of Degrees Awarded (English major)**

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Bachelor’s** | **Master’s** | **TOTAL** |
| **2014-2015** | English 194  English Teaching 46  TOTAL 250 | English 11  Creative Writing 12  TOTAL 23 | 273 |
| **2013-2014** | English 180  English Teaching 39  TOTAL 219 | English 12  Creative Writing 5  TOTAL 17 | 236 |
| **2012-2013** | English 237  English Teaching 35  TOTAL 272 | English 21  Creative Writing 9  TOTAL 30 | 302 |
| **2011-2012** | English 262  English Teaching 37  TOTAL 299 | English 16  Creative Writing 7  TOTAL 23 | 322 |

**Student Enrollment (English major)**

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Undergraduate** | **Graduate** | **TOTAL** |
| **2014-2015** | English 939  English Teaching 136  TOTAL 1075 | English 49  Creative Writing 32  TOTAL 81 | 1156 |
| **2013-2014** | English 910  English Teaching 163  TOTAL 1073 | English 43  Creative Writing 28  TOTAL 71 | 1144 |
| **2012-2013** | English 1122  English Teaching 199  TOTAL 1321 | English 51  Creative Writing 23  TOTAL 74 | 1395 |
| **2011-2012** | English 1234  English Teaching 212  TOTAL 1446 | English 48  Creative Writing 23  TOTAL 71 | 1517 |

**Courses Taught (English major)**

(individual courses offered, this does not reflect multiple sections of each individual course)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Winter** | **Spring** | **Summer** | **Fall** | **TOTAL** |
| **2015** | nd (ave. 88) | 27 | 32 | 101 | 248 |
| **2014** | 89 | 33 | nd (ave. 26) | 100 | 248 |
| **2013** | 91 | 37 | 23 | 102 | 253 |
| **2012** | 85 | 33 | 22 | 97 | 237 |

Of these courses in the English major, those specific to folklore include:

* ENGL 391 (Intro to Folklore)
* ENGL 392 (American Folklore)
* ENGL 356 (Myth, Legend, Folktale)
* ENGL 495 (Women’s Folklore, Women’s Culture)
* ENGL 495 (Folklore in Literature)

**Faculty (English Department)**

* 59 full-time (all PhD’s)
* 67 adjunct (5 PhD’s)

**Research Interests**

The English Department at BYU currently includes three full-time faculty (all three PhD’s) specializing in folklore. Their research interests include American folklore, Mormon folklore, fairy-tale studies, women’s folklore, and folklore in literature.

**Related Departments/Disciplines/Programs/Subject Areas**

The folklore collection provides background and context to inform and enrich the interests many departments and programs, including:

* Department of Anthropology
* Department of Communication
* Department of Comparative Arts & Letters
* Department of English
* Department of Fine Art
* Department of History
* Department of Linguistics and English Language
* Department of Psychology
* Department of Theater and Media Arts

And because folklore has cross-disciplinary implications, this collections also offers support for research and teaching in other Western European language and literature departments (e.g., French, Italian, Spanish and Portuguese, German) as well as area studies such as African Studies.

**Subject Librarian Annual Collection Development Reports**

**2015**

**Electronic Resources.** Of the many electronic resources added during 2015 in my subject areas, those pertaining to folklore included:

* *Sunday Times Digital Archive* (1822-2006). Thoughtful analysis and commentary on the week's news and society at large (since 1822). “Murder, theatre, sport and politics, all collide in these pages in an abundance of glorious narrative detail” (I wish I’d been the one to write that).
* *Crime, Punishment, and Popular Culture* (1790-1920). Broad history of crime in the long 19th century derived from French, German, Spanish, Australian, British and U.S. sources. The collection includes trial transcripts, court proceedings, police and forensic documents, photographs, true crime literature and detective novels, and newspaper accounts. (I’m also using “copy” here, but without the quotes.)

**2014**

**Electronic Resources.** Of the many electronic resources added during 2014 in my subject areas, those pertaining to folklore included:

* *Dictionary of American Regional English* (DARE). Focuses on the regional aspects of American English, documenting words, phrases, and pronunciations.
* *Partridge Slang Online*. The first authoritative slang dictionary online. Acknowledged to be the most authoritative and comprehensive dictionary of slang in the world. Contains over 60,000 entries, dating back to the 1600's.
* *Punch Magazine Archive*. The complete 1841 to 1992 run of the world's most celebrated magazine of humor and satire.
* *Travel Writing, Spectacle and World History*. Hundreds of accounts by women of their travels across the globe from the early 19th century to the late 20th century.
* *Jewish Life in America*. From the American Jewish Historical Society in New York, the history of Jewish communities in America from their first arrival in New York in 1654 up through 1954.
* *First World War: Visual Perspectives and Narratives*. Primary source material from the Imperial War Museum in London. Main themes include the role of women during the war, the Home Front and international perspectives.
* *American History from the Gilder Lehrman Collection*. American History from the earliest settlers in 1493 to the mid-twentieth century 1945.
* *American Consumer Culture: Market Research and American Business, 1935-1965.* A look at the American consumer boom of the mid-20th century through access to the complete market research reports of Ernest Dichter.
* *Popular Culture in Britain and America, 1950-1975.* Music, politics, fashion, and youth culture during the period 1950 to 1975. Includes printed and manuscript sources, visual material, ephemera and video clips.
* Gale’s *Archives Unbound*: the “Rastafari Collection” and “Mountain People: Life and Culture in Appalachia.”

**2013**

**New Serials Subscriptions.** During 2013, I used serials cancellation money I’d amassed / earned to start subscriptions for requested journals we lacked (and / or to purchase needed back issues, restart cancelled subscriptions). Those that might support folklore included:

* *Religion in the Age of Enlightenment*

**Electronic Resources.** Of the many electronic resources added during 2013 in my subject areas, those pertaining to folklore included:

∙ *Illustrated London News* (1842-2003). The full-run of the world's first fully illustrated weekly newspaper.

∙ *International Women’s Periodicals, 1786-1933: Social and Political Issues*.

∙ *19th Century U.K. Periodicals Series 1: New Readerships: Women's, Children's, Humor and Leisure/Sport*.

∙ *Women, War & Society 1914-1918*. A digital archive collected from the “Women at Work Collection” at the Imperial War Museum.

∙ *Queen Victoria Journals (1832-1901)*. For the first time, the entire 141 volumes (approx. 33,000 pages) from her first journal entry at 13-years old to her death in 1901.

∙ *World War I Trench Journals.* Primary source periodicals written by and for servicemen and women of all nations during the First World War.

∙ *First World War: Propaganda and Recruitment*. Posters, photographs, leaflets, etc.

∙ *John Johnson Collection of Printed Ephemera*. Items selected from the John Johnson Collection of Printed Ephemera, offering unique insights into the changing nature of everyday life in Britain in the 18th, 19th, and early 20th centuries.

**2012**

**Electronic Resources.** Of the many electronic resources added during 2012 in my subject areas, those pertaining to folklore included:

* *London Low Life*
* *World War I Personal Histories*
* *19th Century British Library Newspapers part II*
* *19th Century UK Periodicals part I*
* *Feminism in Cuba, 1898-1958*
* *German Folklore and Popular Culture*
* *Nineteenth Century Collections Online* (NCCO)
* *Defining Gender, 1450-1910*
* *Eighteenth-Century Journals Portal, Section V: The Lady’s Magazine and Other Titles, 1712-1835*
* *The Lily: A Temperance and Feminist Newspaper, 1849-1856* (co-sponsored w/ C. Lamb)
* *Victorian Popular Culture IV: Moving Pictures, Optical Entertainments and the Advent of Cinema* (co-sponsored with Julie Williamsen)
* Gale’s *Archives Unbound*:
* “Papers of Amiri Bakara, Poet Laureate of the Black Power Movement”
* “Psychological Warfare and Propaganda in World War II”
* Gale *Virtual Reference Library*:
* “The Literature of Propaganda”